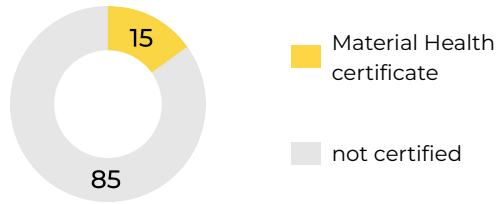




Material Health | 20% of products with corresponding certificates



Conventional Event

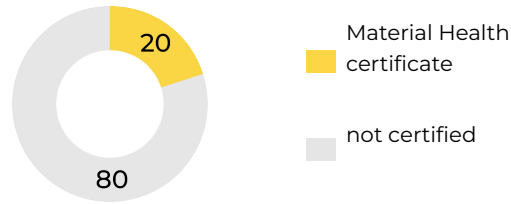


Core problems at conventional events

Sale of meat-based foods from factory farms, which often contain antibiotics and are harmful to people and the environment. Use of products whose abrasion ends up in the environment but cannot be composted.

Sale of merchandise and printed products with production that is harmful to the environment and human health. Use of production materials manufactured in a way that is harmful to the environment and health.

Tempelhof Lab concert

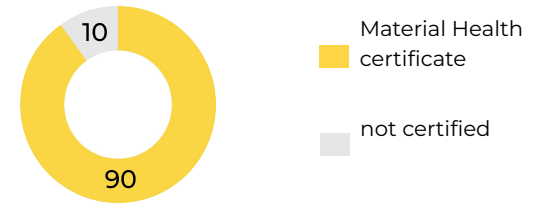


Core material health initiatives

Sale of predominantly vegetarian and vegan foods. Replacement of products with proven material-healthy alternatives.

T-shirts and printed products produced and certified according to C2C standards, with no substances harmful to people or the environment.

Estimate ideal event¹



Further optimization potential

Sale of food from regenerative agriculture, in the production of which soils are built up. Exclusive use of demonstrably materially healthy products in production.

All merchandise and available consumer products produced and certified according to C2C standards, without substances harmful to people and the environment.

¹ | According to C2C and sustainability standards Source: C2C; SBS; Loft; BCG