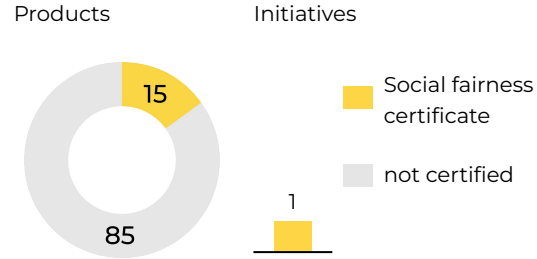




# Social Sustainability | 20% of products with corresponding certificates



## Conventional Event



### Core problems at conventional events

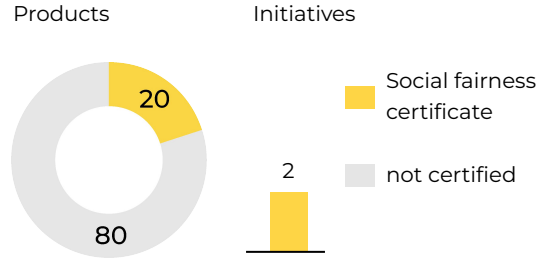
#### Social fairness along the supply chain

Sale and use of little to no products in whose production Social Fairness initiatives are implemented along the value chain.

#### Initiatives

Accessibility: use of wheelchair platforms and accessible toilets.

## Tempelhof Lab concert



### Core social fairness initiatives

#### Social fairness along the supply chain

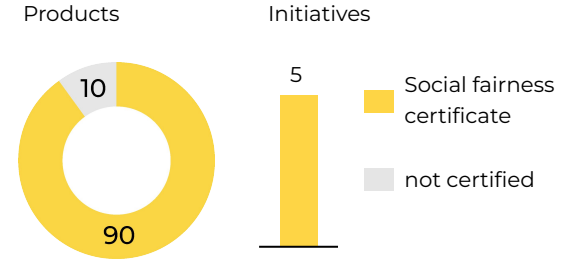
Sale and use of selected C2C products and sustainable products that implement initiatives along the entire value chain that pay attention to social fairness.

#### Initiatives

Accessibility: detailed accessibility concept including information and contact facilities before and during the concerts as well as wheelchair platforms, barrier-free toilets and an inclusion team on site.

Awareness: Panama concept.

## Estimate ideal event<sup>1</sup>



### Further optimization potential

#### Social fairness along the supply chain

Requirement that all products, merchandise and catering items as well as materials used in production are awarded social fairness certificates.

#### Initiatives

Accessibility: Holistic accessibility concept.

Awareness: Holistic awareness concept, coupled with the inclusion team.

Diversity: Exemplify diversity in front of and behind the stage, e.g., through non-binary restrooms, offering workshops on diversity, awareness campaigns on diversity. campaigns on the topic of diversity.

<sup>1</sup> | According to C2C and sustainability standards Source: C2C; SBS; Loft; BCG