

# Impact Measurement | What We Measured



To measure the impact of the Tempelhof Lab concerts, these six factors were considered. The impact measurement is based on a quantitative model, consisting of data from comparative concerts by Die Ärzte at Tempelhof Airport in summer 2013, data obtained from Tempelhof, Lab, publicly available data from reports of sustainable events, as well as selective estimates of the impact of the concerts, The environmental impact of the event was not only measured on site, but also within the supply chain of products.

 <p><b>Carbon Management</b></p> <p>Protecting clean air, promoting renewable energy and reducing harmful emissions</p> <p>Kg of CO<sub>2</sub> produced Kg of CO<sub>2</sub> captured</p>	 <p><b>Water Management</b></p> <p>Ensuring clean water through considerate water use and by establishing water cycles</p> <p>L wastewater L reused water</p>	 <p><b>Circularity</b></p> <p>Closing material and nutrient cycles through C2C products and waste management</p> <p>Kg nutrients gained<sup>1</sup> Kg waste prevented</p>
 <p><b>Material Health</b></p> <p>Ensuring that materials are safe for the environment and humans</p> <p>% Products with certificates</p>	 <p><b>Social Fairness</b></p> <p>Compliance with human rights &amp; contribution to a fair society</p> <p>% Products with certificates # Social initiatives</p>	 <p><b>C2C Awareness</b></p> <p>Raise awareness of the C2C concept in politics, business and society.</p> <p>Website views, social media, subscribers, educated visitors, workshops about the project etc.</p>

<sup>1</sup> Nährstoffgewinn = Humus oder Recyclingmaterial gewonnen; Downcycling verhindert  
Source: C2C; SBS / Loft; BCG