

Benchmarking | Comparing the Tempelhof Lab Concerts to Conventional Events



Quantified as part of the impact measurement

Outlook

Conventional event

The conventional event has been defined as an event that is organized without a C2C or sustainability concept and for which no corresponding measures are implemented, but which takes place under the same general conditions as the Tempelhof Lab concerts (e.g. number of visitors, travel distance in km per visitor etc.). The comparative numbers for conventional events originate from the 2013 Die Ärzte concerts at Tempelhof Airport. Data was also taken from publicly available event reports (e.g. The Show Must Go On, A Greener Festival). In these cases, the numbers were adjusted to the general conditions of the Tempelhof Lab concerts.

Tempelhof Lab concerts

The Tempelhof Lab concerts as C2C-oriented concerts under certain predefined conditions (e.g. number of audience, travel distance in km per visitor, event period) were planned with targeted measures in different event areas considered in this guidebook. The influence of the respective measures on the overall impact of the concerts was determined from data of service providers, surveys among service providers, invoices as well as adjusted data from reports of other sustainable events (e.g. DGTL Amsterdam, Ecolibrium Travel Guide). The Tempelhof Lab concerts were explicitly planned as a "laboratory" and did not claim to be able to achieve an ideal event in the first year of implementation.

Ideal Event

The ideal C2C event cannot be implemented under current framework conditions. Such an event would require:

100% renewable energy from recyclable plants, circular use of water and closed material cycles, ensured material health and social fairness in the production, transport and disposal of all consumer goods and of all commodities, consumables and catering items, used or consumed at the event.

100% renewable energy from recyclable facilities in the transportation of audience, crew members and artists (or 100% transportation by Rail, public transit, bicycles, and by foot).

Initiatives for carbon capture, water quality improvement and material recovery.

In this way, the ideal C2C event could achieve a positive carbon, water and material footprint.