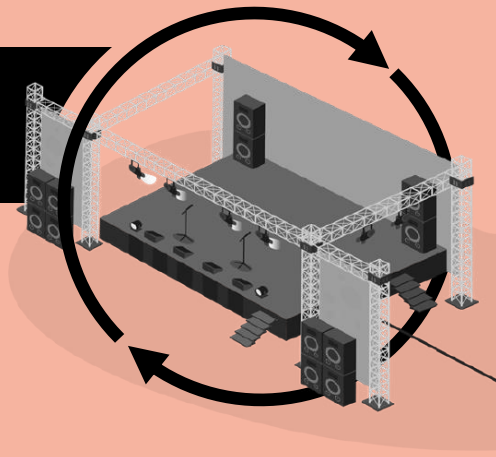
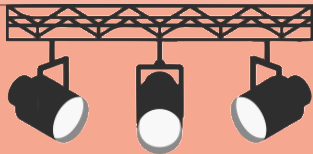


## Production and Technical Concepts



Events are often outright "battles of material", from cable ties and stage modules through to lighting and sound technology: products that are not designed for circulation are often used. The shift towards resource-saving and circular alternatives, such as rental or leasing, enables longer use and innovative solutions reduce emissions and waste. Close cooperation with suppliers is crucial for practical, sustainable concepts.



### LED technology and sustainable effects

Rely on energy-efficient LED technology and avoid environmentally harmful effects such as pyrotechnics or confetti. Such a changeover not only has a positive impact on the environment, but also reduces costs.

### Prioritize rental models

Instead of buying materials, renting or leasing should be preferred. This not only ensures a longer service life for the products, but also reduces material consumption. Local suppliers also minimize transport emissions.

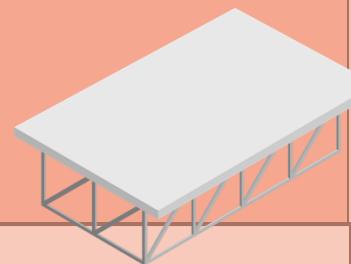


### Test innovative solutions

Use pilot projects to test new materials and concepts, e.g. biodegradable adhesive tape, reusable molleton fabric or modular stages. Successful projects inspire others and set new standards in the industry.

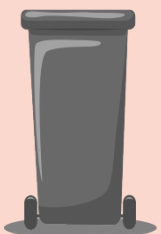
### Products designed for circulation

Whenever possible, use products with Cradle to Cradle (C2C) certification. These materials are fully recyclable, contain no harmful substances and can be returned to the cycle after use. Ideal for stages, fences and other infrastructural elements.



### Strengthening waste and recycling management

An efficient collection and separation system for production materials is essential. Cable ties, tapes or fabrics should be collected separately and reused or disposed of sustainably. Collaborations with specialized recycling companies and biogas plants offer innovative disposal solutions.



### Cooperation with manufacturers

Talk to manufacturers as early as the planning phase to source sustainable and recyclable materials. Focus on healthy materials in products and use the market power of large events to drive the development of sustainable solutions.